



EO Accelerator

ACCELERATOR

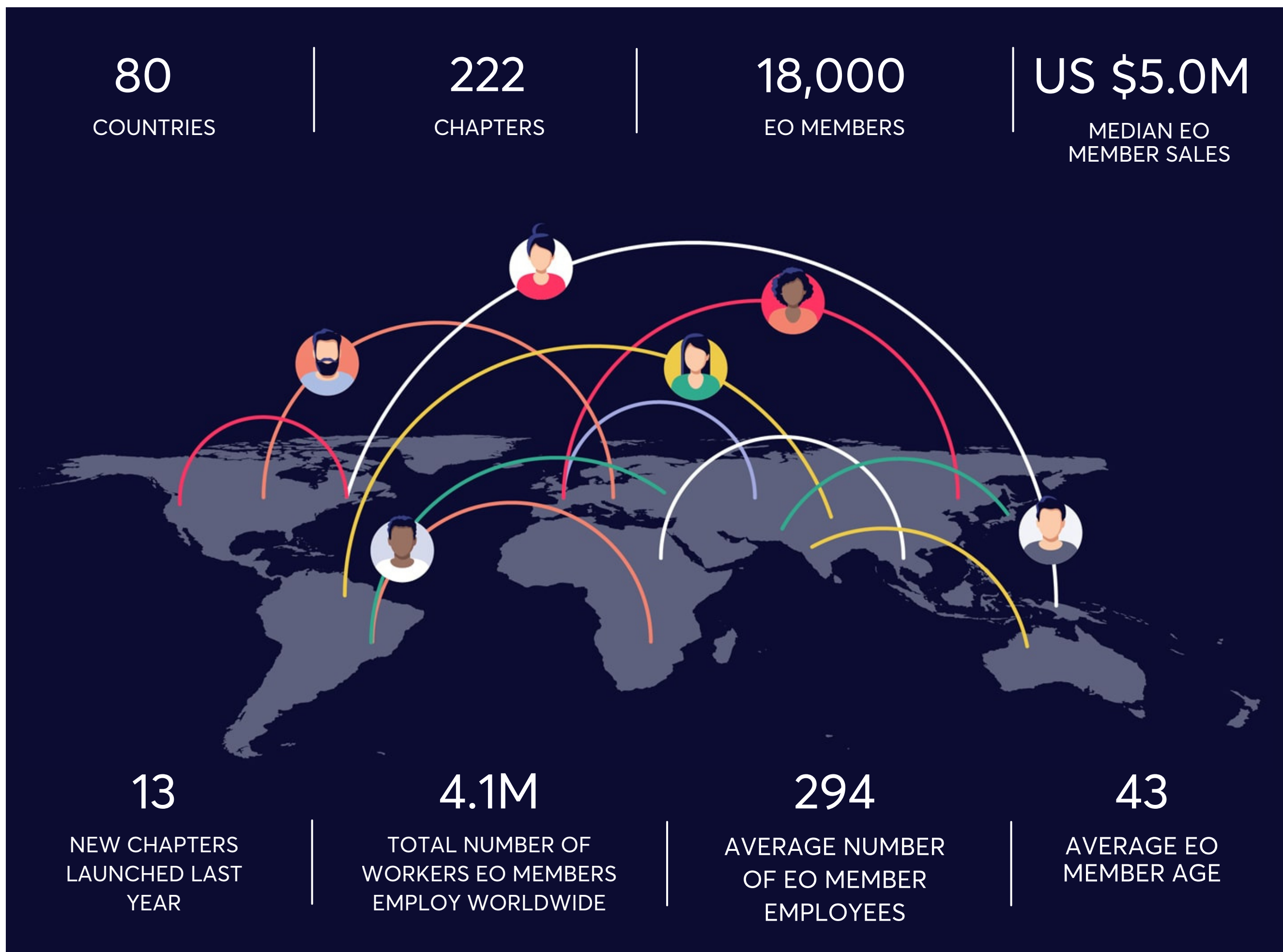
AN ENTREPRENEURS' ORGANIZATION
LEARNING PROGRAM



ABOUT EO

Entrepreneurs' Organization is a high-quality support network of 18,000+ like-minded leaders across 80 countries. We help entrepreneurs achieve their full potential through the power of life-enhancing connections, shared experiences and collaborative learning.

EO has been helping entrepreneurs achieve transformational growth since 1987. Our member network is committed to learning and helping each other succeed. Gain access to the world's top experts. Grow beyond your personal limits. Make breakthroughs as you redefine and realize your goals in life and in business.



Life-enhancing connections ...



Joining EOA has been very beneficial for my business as well as personal growth. The pillars of the quarterly learning days and monthly accountability group meetings form the tried and tested structure of the program to 'Scale Up' your business to the next level with like minded entrepreneurs.

PHILIPPA COURTENAY
EOA DURBAN



OUR CORE VALUES

TRUST AND RESPECT

Each of us is unique and equal. We listen with an open mind and appreciation for different points of view. This value is fundamental to EO. Through trust and respect we create a safe space where you can always be your complete, authentic self.



THIRST FOR LEARNING

We have an insatiable curiosity. Learning is a big part of why entrepreneurs choose EO. We actively pursue learning so we can continue to grow. We always pursue new ideas and perspectives, at every opportunity, because we always have a burning need to grow.



THINK BIG, BE BOLD

We innovate, take risks and see opportunity in a challenge. We want to make the world a better place – for our teams, our families, our communities, and for humankind. We think big, we are bold. We want to make a difference beyond ourselves – for the people in our lives, for a better future for everyone.



TOGETHER WE GROW

We are committed to each other's growth and well-being. We build deep human connections across rooms, cities, countries and continents.

Our community is inclusive and we value diversity. We are from different cultures, religions and backgrounds, but EO binds us together.



ABOUT ACCELERATOR

To empower entrepreneurs with the tools, community, and accountability to aggressively scale and master their business.

As your business grows, so do the challenges. From managing rapid expansion and leading larger teams, to entering new markets and sustaining cash flow, scaling can feel overwhelming — like you're navigating uncharted territory without a roadmap.

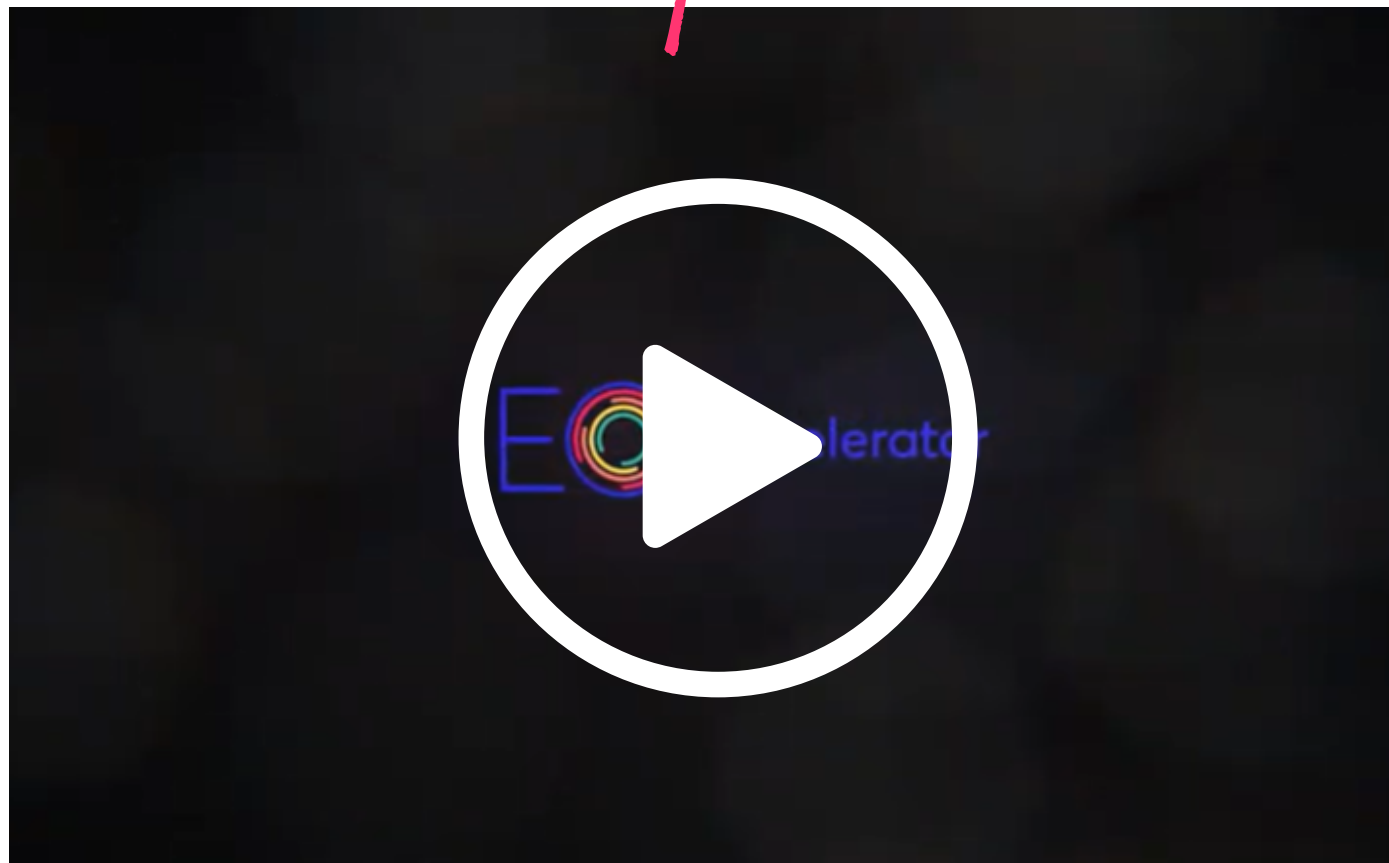
IT'S OKAY — WE GET IT.

And we're here to help. EO Accelerator is the catalyst for ambitious entrepreneurs who want to scale their business with purpose and confidence.

Our mission is to equip you with the strategies, structures, and skills you need to build a thriving, sustainable company and become a stronger, more effective leader.

Through a proven curriculum focused on the four critical pillars of growth — People, Strategy, Execution, and Cash — combined with the power of community and accountability, Accelerator provides a unique, transformational experience designed to take your business to the next level and beyond.

Unlock potential



Benefits

ACCOUNTABILITY GROUPS

What would you give for the ability to tap into a group of 5-6 fellow business owners on a monthly basis who can offer you direction based on their experiences, facilitated by a coach from EO?

CHAPTER EVENTS

As an EO Accelerator member, you're invited to attend one-of-a-kind chapter events built around learning and engagement.

EXECUTIVE EDUCATION

At the core of EO's mission is an unrelenting commitment to help entrepreneurs learn and grow on a personal and professional level.

The content is based on the Scaling Up and Rockefeller Habits, but we also provide access to and learning around:

- 7 Habits Personal Growth Framework
- EOS Traction Tools
- Good to Great Methodology
- Sales Playbook
- Profit First
- Five Team Dysfunctions

EO CONNECT

Leverage 18,000+ EO members around the world to learn and grow in business and life.

LOCAL SUPPORTIVE NETWORK

Connect with fellow entrepreneurs who are on the journey with you, learn, connect, engage, feel supported, grow together.



ACCELERATOR CURRICULUM

THE SPECIFIC LEARNING OPPORTUNITIES PROVIDED BY THE ACCELERATOR PROGRAM:



10 REASONS TO JOIN THE

Gain Clarity on Scaling Your Business

Challenge: Many entrepreneurs hit a growth ceiling and aren't sure what to do next.

Solution: Accelerator provides a proven framework to help you create a clear roadmap for sustainable growth across People, Strategy, Execution, and Cash.

Build a High-Performing Team

Challenge: Scaling is impossible without the right people in the right roles.

Solution: Learn how to attract, retain, and lead A-players, creating a culture that supports your vision and drives results.

Improve Cash Flow and Profitability

Challenge: Growing revenue doesn't always mean growing cash — many businesses are "profitable but broke."

Solution: Gain practical tools to manage and accelerate cash flow so you can fund your growth without losing control or ownership.

Stop Wearing All the Hats

Challenge: Entrepreneurs often try to do everything themselves, leading to burnout and bottlenecks.

Solution: Learn to delegate effectively, build systems, and empower your team so you can focus on strategy and leadership.

Overcome the Loneliness of Leadership

Challenge: Being at the top can be isolating, with no safe space to share struggles or test ideas.

Solution: Join a confidential accountability group of fellow entrepreneurs who understand your journey and challenge you to grow.

Turn Chaos Into Execution

Challenge: Many growing businesses lack processes to deliver consistent results.

Solution: Master execution strategies and tools to streamline operations and hit ambitious goals.

Learn From a Global Network of Entrepreneurs

Challenge: It's hard to innovate when you're stuck in your own echo chamber.

Solution: Access EO's global network of 18,000+ members to share ideas, gain insights, and connect with entrepreneurs who've solved the problems you're facing.

Stay Accountable to Your Goals

Challenge: Without accountability, growth plans often stay on paper.

Solution: Accelerator's monthly peer meetings and coaching structure keep you focused, disciplined, and moving forward.

Get Off the Revenue Rollercoaster

Challenge: Unpredictable sales cycles and lack of strategy create inconsistent results.

Solution: Build a scalable sales strategy and growth plan to smooth out the highs and lows.

Develop as a Leader, Not Just a Business Owner

Challenge: Many entrepreneurs grow their business but not themselves, limiting long-term success.

Solution: Accelerator helps you grow as a visionary leader, giving you the skills to lead your company — and your life — with confidence.



QUALIFYING CRITERIA

All applicants must show that they meet the following criteria:

1. Be the founder, co-founder, owner or controlling shareholder of a business
2. Your business must gross a minimum of between US\$ 250,000 to US\$ 1 million annually

MEMBERSHIP DUES

There are two different payments that need to be made, one to the Global office (dollar amount) and the other to the local chapter (Rand amount). Fees are based on a monthly pro-rated schedule depending on the month that you join.

- Annual global dues are US\$1750
- Annual local dues are R9,950 excluding VAT with a one-time new member chapter initiation fee of R1500 excluding VAT

APPLY HERE

CONTACT

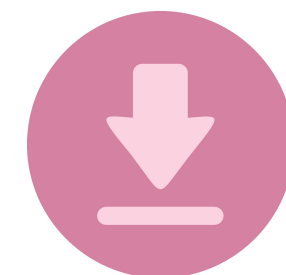
Chapter Manager - Shelley Kreinacke
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THE PROCESS

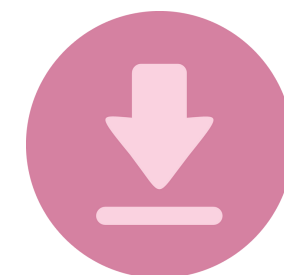
APPLICATION REVIEW:

Once received, the chapter will review your application to make sure you've met all the criteria.



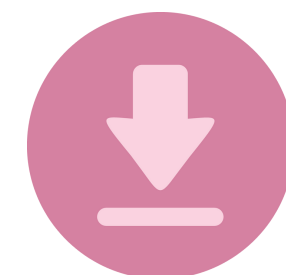
CHAPTER COMMUNICATION:

When they receive your application, the chapter will schedule an interview with you to further explore your interest in EO.



EO NETWORK:

When your application is accepted, you will gain access to a accountability group, chapter and Global events, as well as a wide variety of other member benefits.



ORIENTATION AND TRAINING:

Within the first three months of membership, you will partake in EO orientation, which will include a welcome package and introductory information from a member of the EO staff. You will also go through training and be placed in an accountability group.